

Research symposium

The role of language in engaging audiences in new (quantum) technology

Location: Restaurant De Bosbaan, Bosbaan 4, 1182 AG Amstelveen

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| 9 – 9.30 | Coffee, registration | |
| 9.30 – 10.00 | Introduction Introduction into metaphors Introduction into quantum technology Introduction into quantum & metaphors | Gudrun Reijnierse Julia Cramer Aletta Meinsma |
| 10.00 – 11.00 | Talks about metaphors How journalists and experts metaphorically frame emerging information technologies: The case of cyberinfrastructure for big data Sustainable metaphors?! The effect of metaphor on comprehensibility and comprehension of metaphorical sustainability concepts Resistance to metaphors | Ellen Droog Britta Brugman Dunja Wackers |
| 11.00 – 11.30 | Coffee break | |
| 11.30 – 12.30 | Talks about engaging the public When science meets society: Building and maintaining relationships between researchers and publics Applying monster theory to quantum technology Societally-aligned quantum cryptography | Lotte van Burgsteden George Profitiliotis Sharon Dolmans |
| 12.30 – 13.30 | Lunch | |
| 13.30 – 14.15 | Networking opportunity If weather allows it: possibility for a short walk in the Amsterdamse Bos | |

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| 14.15 – 15.15 | Talks about language and science and technology innovations | |
| | Psychological distance to science as a malleable antecedent of science skepticism | Bojana Većkalov |
| | What People Tell Other People About New Technologies: The Impact of Attitudes Toward the Technology and Trust Toward the Source on Information Distortion | Hans Hoeken & Madelijn Strick |
| | The effects of jargon on scientific engagement | Hillary Shulman |
| 15.15 – 16.00 | Practical viewpoints Experience with practical engagement <i>Playing quantum games</i> | Evert van Nieuwenburg |
| 16.00 – 16.45 | The centre for quantum and society | Deborah Nas |
| 16.45 – 17.00 | Closing | Gudrun Reijniere, Aletta Meinsma |
| 17.00 – 18.00 | Drinks | |
| 18.00 > | Dinner | |