

CONNECTED WORLD

SOCIETAL IMPACT
AWARD



CALL FOR PROPOSALS

We bring together what can be (re)connected. The Connected World profile theme is all about relationships and believes it is important that researchers are given sufficient space and time to develop socially oriented ideas and put them into practice. To that aim, we are opening the Connected World Societal Impact Award which will fund socially oriented impact projects of **€10.000,-** each.

With this call, we cordially invite all VU researchers to submit their socially oriented impact projects for the calendar year of 2024. Connected World will award three projects with a max. of **€10.000,-** (e.g. salaries, material costs) each. The call is open to a wide range of social impact, from e.g. an art project, a citizen initiative to the development of a social app.

Connected World

Today's world is a Connected World, with 24/7 online communication, millions of citizens closely packed in metropolitan cities, and people, goods and ideas travelling around the globe as never before. VU wishes to actively stimulate research on those connections and in particular to contribute to the solution of disconnection: better connecting ethnic or social groups in metropolitan melting pots, better connecting citizens to the landscape and environment they inhabit, better connecting global citizens to improve mutual understanding, and better connecting affordances of digital technologies to human needs of inclusion, mutual cooperation and support, and accurate information. With our research we aim to have real impact in unleashing the potential of the Connected World.

Who can apply?

All VU staff (a collaboration with students is also possible) with the collaboration of an external societal partner.

What do we offer?

In addition to monetary contributions of up to €10,000, we also offer guidance during the project in the form of:

- A kickoff event at the beginning of the project involving various stakeholders such as the CW team, IXA-GO and Communication & Marketing;
- An interim evaluation halfway through the project in which the different projects share their initial findings with each other.
- An final event where the projects present the outcomes of the project at the annual CW summer event.

During the execution of the project, participants can be supported in the further development of their project by the above-mentioned stakeholders.

Conditions call:

The best impact project will be rewarded with €10,000,-. The following conditions for this call apply:

- The impact project must be socially oriented and fit within the mission and vision of the Connected World profile theme;
- The researcher collaborates with at least one social, external partner;
- Collaboration with students is a pro;
- The project must contain a disseminating aspect for example in the form of video report, podcast or art exhibition;
- At the end of the project, a product or part of the product is delivered where the 1st step has been taken towards the social partners and where these partners have already been able to give an initial response to the outcome/product of the project.
- The project has a maximum duration of 1 year.

How to apply?

Applications must contain the following documents:

- The Societal Award template specifying a description of the impact project, objectives, partners, societal relevance (min. 2 applicants, of which one is a VU staff member; including a 200-word abstract).
- A budget overview. The budget overview must be submitted in table and the following information has to be mentioned.
 - The total requested amount;
 - All costs made for the project (these costs are the salary for hiring an expert, the replacement for yourself and material costs). If your budget contains wages paid for employment (for someone else), the amount requested must include the salary on super gross level (*super bruto niveau*) and the KDM costs for the specific person. Please contact the financial controller and/or the HR advisor of your own faculty/department for these costs. The employment and the cost allocation must be done by the Department Head or the involved Chair.
 - All income made by the project (like conference fees etc., if applicable);
 - The co-finance of third parties who will co-finance the (research) project (if applicable).
 - All costs have to be made within the year the application has been granted.
- The financial administration of the funding is the responsibility of the applicant(s). Therefore a WBS element on which the funding can be booked is mandatory when applying for funding. If you have no WBS element you can contact your Business controller of your faculty, the head of your department or the chair where you work for to make arrangements to use an existent WBS element. Without a WBS element or a remark that the WBS element will be arranged the application cannot be reviewed.

Click **here** to download the funding form.

All applications should be addressed to the Connected World policy officer, Rita van der Schriek-Hermans and sent to connectedworld@vu.nl. The required documents have to be send in **one pdf**. As soon as all documents have been received, the applicant will be sent an acknowledgement of receipt.

Deadline for application

Deadline for submission proposals: 5 February, 2024 before 23:59 hrs.

Communication of winning proposals: End of February, 2024.

Funding amount

For each awarded impact project, the program will fund costs to a maximum of €10.000,- (e.g. salaries and material costs).

Selection criteria

Proposals are selected on the basis of the following criteria:

- quality of the proposed project;
 - the fit to the Connected World profile theme;
 - the visibility of the impact project;
 - the expected outcomes of the project i.e. societal impact;

Final report

The applicant is required to send a final report including overview of the costs incurred within six weeks after the project has ended. For transparency, the final report will be shared publicly on the CW website.

The VU profile theme Connected World is coordinated by the interdisciplinary research institutes CLUE+ and Network Institute and chaired by the Faculty of Humanities.



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